

Message Text

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43

ACTION COME-00

INFO OCT-01 EUR-25 ISO-00 EB-11 CIAE-00 INR-10 LAB-06

NSAE-00 PA-04 RSC-01 SIL-01 USIA-15 PRS-01 DRC-01

/076 W

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R 261700Z JUN 74

FM AMEMBASSY BELGRADE

TO SECSTATE WASHDC 9766

INFO AMCONGEN ZAGREB UNN

UNCLAS BELGRADE 3112

E.O. 11652: N/A

TAGS: BEXP, YO

SUBJ: PROPOSED YARN SPINNERS ASSOCIATION IOGA TRADE

MISSION

REF : A) USDOC 9304 B) BELGRADE A-76 OF 8 FEB 1974

1. IN RANKING SUBJECT PRODUCTS NUMBER 3 IN LIST OF 14 BEST PROSPECTS (REF B) EMBASSY SEES EXCELLENT OPPORTUNITIES FOR SHARPLY INCREASED SALES OF U.S. YARNS. TEXTILE AND APPAREL MANUFACTURING IS ONE OF YUGOSLAVIA'S FASTEST GROWING INDUSTRIES. IMPORTS OF TEXTILE AND APPAREL RAW MATERIALS (YARNS, FIBERS AND FABRICS) WILL INCREASE AND BECAUSE INDUSTRY HIGHLY LABOR INTENSIVE GOVERNMENT EXPECTED CONTINUE TO ALLOCATE FOREIGN EXCHANGE FOR PURCHASE THESE RAW MATERIALS. AS EXAMPLE MAGNITUDE OF MARKET 1972 IMPORTS CONTINUOUS NYLON YARN TOTALLED \$12.6 MILLION.

2. U.S. MARKET SHARE OF TOTAL YUGOSLAV IMPORTS OF TEXTILE YARNS, FABRICS AND SYNTHETIC FIBERS IN CY 1972 WAS ABOUT 7 PERCENT, MARKET AT PRESENT DOMINATED BY WEST GERMANY, ITALY AND BELGIUM.

3. MAJOR PROBLEM APPEARS TO BE SCHEDULING. AT PRESENT EMBASSY ANTICIPATES THREE TRADE MISSIONS AND ONE TECHNICAL SEMINAR

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BETWEEN SEPTEMBER 23 AND MID-NOVEMBER. THIS VERY HEAVY WORK

LOAD WOULD APPEAR TO PRECLUDE CONSIDERATION OF ADDITIONAL TRADE MISSION. IN THIS CONNECTION, EMBASSY STILL AWAITING FOLLOW-UP TO USDOC 6331 OF APRIL 27 RE PMMI TRADE MISSION. IF PMMI MISSION (TENTATIVELY SCHEDULED NOVEMBER 7 - 9) CANCELLED EMBASSY WOULD STRONGLY RECOMMEND SUBSTITUTION SUBJECT MISSION. VIEW EXTREMELY HEAVY SCHEDULE IN OCTOBER (INDIANA MISSION OCTOBER 3-8, ENVIRONMENTAL MISSION OCT. 14-18) SUGGEST GROUP VISIT BELGRADE AND/OR ZAGREB NOVEMBER 6-8. GROUP SHOULD BE PREPARED CONCENTRATE ON ESTABLISHMENT AGENCY AGREEMENTS.

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